

COFACE  
CONFERENCE

# COUNTRY RISK

MAJOR  
TRENDS  
IN THE WORLD  
ECONOMY

# 2017

## Confidence in a World of Risk Programme

Wednesday 28 June 2017

London

The conference will be video streamed to  
**Manchester** with a local economist adding  
a view of the regional economy

### 9.00am: Introduction

**Frédéric Bourgeois**, Managing Director,  
Coface UK & Ireland

### UK Economy – What now?

**Dr. Rebecca Harding**, CEO, Equant Analytics

*The voters of Britain delivered an unexpected result in the EU Referendum and now a General Election. So far the economy seems to have largely defied expectations. But post-election and as Brexit negotiations start in earnest will this continue? What could be the various outcomes; direction of key metrics; impact on trade; winning and losing sectors; supply chains under pressure and unexpected shocks?*

### Global Growth – More than a flash in the pan?

**Julien Marcilly**, Chief Economist, Coface Group

*Global growth and business confidence seems to be on the move. So are financial markets becoming tired of political risk? Will President Trump pull it off? Are regions as diverse as Europe and South America finally turning a corner? However political risk remains; the UK faces uncertainty; China could be moving from one bubble to another; protectionism looms. But will the flash in the pan yet survive?*

### 10.15am: Roundtable 1

The above two speakers will be joined by:

**John Nicholas**, Risk Underwriting Director,  
Coface UK & Ireland

**Chris Snelson**, International Credit Director, VF Corporation

*Facilitated by Tanya Beckett, presenter of BBC World News' Business Live and the business news on Radio 4's Today.*

### 11.00am: Break

### 11.30am: Defence Sector – Follow the money

**Professor Trevor Taylor**, Professorial Research Fellow in Defence Management, Royal United Services Institute

*The defence sector is a multi-billion currency industry in many key countries and even set to rise further in several, the US being a major one. But where is the budget actually spent? What does it mean for various industries and supply chains, steel and commodities for example? How are the benefits shared between domestic and overseas industries? And adding cyber activities to the picture, how are they shaping countries' external policies?*

### Geopolitical Risks – East meets west

**John Raines**, Head of Political Risk, IHS Markit

*The emergence of 'strong men' in the West and East seems to be releasing a new phase and form of geopolitical risk. What will this mean for the world order? Especially when compounded by cross border risks such as terrorism, populism and cyber attacks. Whatever the risks and their causes where will the impact on international and domestic trade be most acutely felt?*

### 12.30pm: Roundtable 2

The above two speakers will be joined by:

**Grant Williams**, Political Risk Director, Coface UK & Ireland

**Corporate Guest**, to be announced

*Facilitated by Tanya Beckett, presenter of BBC World News' Business Live and the business news on Radio 4's Today.*

### Conclusion

**Russell Davis**, Commercial Director,  
Coface UK & Ireland

### 1.30pm: Buffet Lunch

2.30pm: Close