



P R E S S R E L E A S E

London, 26 March 2015

UK Businesses will find answers at Coface's 2015 Country Risk Conference

How will the outcome of the general election affect the UK's economic prospects?
In the face of several issues, where and at what pace will Europe recover?
How much are capital markets predictive of economic activity?
What geopolitical risks will have the greatest impact on international trade and commodities?

These are some of the burning questions to be discussed at Coface's 2015 Country Risk Conference. The event will be held on Thursday 4 June 2015 in Central London, providing delegates with invaluable intelligence about domestic and overseas trading conditions.

This year's programme includes thought-provoking presentations from leading economists and other experts in their field as well as two roundtable discussions including contributors from industry. The presenters are Andrew Goodwin, Senior Economist of Oxford Economics, who will focus on the post-election outlook for the UK, and Coface's Chief Economist, Julien Marcilly, who will provide a view on where and at what pace Europe will recover. In addition Jim Reid, Global Head of the Fundamental Credit Group and Strategist at Deutsche Bank will explain how capital markets provide an early warning system for the state of the economy, and Kirsten Parker, Senior Director at IHS Country Risk, will look at key geopolitical risks and their impact on international trade and commodities.

The two roundtables will be chaired by Louise Cooper, Chartered Financial Analyst, broadcaster and Times financial columnist and will include contributions by Anna Gaworzewska, Head of Sovereign and Country Risk Analysis, Lloyds Banking Group and Richard Mallinson, Geopolitical Analyst, Energy Aspects. From industry, they will be joined by Adrian Johnson, International Credit Director of Harley-Davidson Europe.

Frédéric Bourgeois, Managing Director of Coface UK and Ireland said: "This year's Conference takes place as the dust settles on the UK general election and geopolitical risks continue to heighten tensions from West to East. At the moment the polls are inconclusive and forecasters are predicting another hung parliament so it will be fascinating to hear our contributors' reaction to the outcome and its implications for UK trade.

"And this highlights the value of our Country Risk Conference to the several hundred CEOs, FDs, Credit Managers and the business partners who advise them. In just a few hours, they receive an accessible and relevant summary of the risks and opportunities in domestic and overseas markets which has a practical purpose: helping them to develop a strategy to maximise their trading opportunities."

Lunch is provided for delegates along with a copy of the Coface Handbook of Country Risk. There will also be opportunities to network and ask questions.



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Note for journalists

If you would like to attend the conference, please email crc_uk@coface.com

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About Coface

The Coface Group, a worldwide leader in credit insurance, offers companies around the globe solutions to protect them against the risk of financial default of their clients, both on the domestic market and for export. In 2014, the Group, supported by its 4,406 staff, posted a consolidated turnover of €1.441 billion. Present directly or indirectly in 98 countries, it secures transactions of 40,000 companies in more than 200 countries. Each quarter, Coface publishes its assessments of country risk for 160 countries, based on its unique knowledge of companies' payment behaviour and on the expertise of its 350 underwriters located close to clients and their debtors.

In France, Coface manages export public guarantees on behalf of the French State.

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The company's [credit insurance](#) offer integrates credit assessment, [collection services](#) and cover for unpaid debts. Multinational businesses can protect their worldwide subsidiaries through Coface's international network.

The company also provides access to domestic and international [business information](#) and a collection network at home and overseas. Coface is also a recognised operator in the London [political risk](#) market.

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